IT Business Strategy and Roadmap Service

ITTCI
IT Technology Consulting Inc.

When considering an IT strategy, businesses have several models from which to choose: on-premises, "Cloud"-based (IT-related services provided over the Internet, also known as software as a service, or SaaS), and a "hybrid" combination. Finding the right solutions to meet business needs gets more complex as the ecosystem of business and technology becomes more diverse.

Prior to investing time and capital in researching an IT strategy, it's crucial to confirm that your IT group is aligned with the business as a whole. Strategic decisions that directly affect IT, but that are made without the input of IT, are guaranteed to be problematic. However, a lack of communication can reach both ways. If IT decides to implement a certain product or service without communicating with the business first, it might find that that decision doesn't support the company's strategic goals. In either case, lack of alignment can result in lost resources, downtime, and antipathy between IT and the business.

Creating an IT strategy and turning it into an actionable plan that maximizes return on investment (ROI) can be very challenging. There is often confusion about what functionality and capabilities to deploy, where to deploy them, how to unlock and measure the benefits, and how to identify, prioritize, and address the many strategic business processes and IT decisions that will be required.

ITTCI Professional Services will work closely with your key business and IT stakeholders throughout the process to jointly develop a strategy. By working collaboratively, much of the needed socialization and buy-in are accomplished throughout the process, thereby accelerating the time to move forward and realize the anticipated benefits. ITTCI conducts the IT Business Strategy service in multiple phases of work:

- ✓ Current State Analysis – ITTCI works with your key business and IT stakeholders to develop a clear understanding of your current environment.

- ✓ Prioritize – Work with your stakeholders to define and prioritize the technology benefit opportunities that will form the basis of your overall strategy and roadmap.

- ✓ Roadmap – Using the outcomes from the prior two phases, ITTCI will prepare an overall roadmap for the deployment of technology capabilities.